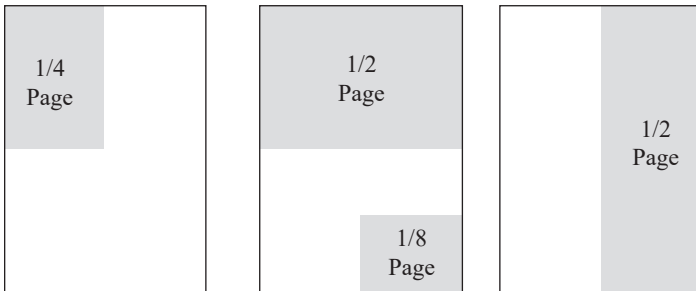


South Florida Running Forum

Serving the Community for 24-years!

James F. Niemir, Publisher/Editor

www.SFRunningForum.com



About the Online Edition

Ad Sizes

Full	Page	10"	x	15-1/2"
1/2	Page - Horizontal	10"	x	7-5/8"
1/2	Page - Vertical	4-7/8"	x	15-1/2"
1/4	Page - Vertical	4-7/8"	x	7-5/8"
1/8	Page - Horizontal	4-7/8"	x	3-11/16"

	1x		3x*		6x*		9x*		12x*	
	b/w	4/c	b/w	4/c	b/w	4/c	b/w	4/c	b/w	4/c
Full-P	195	326	179	299	163	272	147	245	130	217
1/2-P	114	190	105	175	95	159	86	143	76	127
1/4-P	59	98	54	90	49	81	44	73	39	65
1/8-P	39	65	36	60	33	54	29	49	26	44

Business Card 20 (3) month minimum

* Multiple discounts are for consecutive months only!

General

Ads must be camera-ready, no 'crop marks.' There will be a \$50 per hour charge for layout and design. E-mail your ad in JPG or PDF format. Grayscale is 85 line screen, Color 100 line screen. No 'bleeds.'

Ad reservation is the 1st of the previous month. Copy is due on the 10th! No ad cancellations after the 1st!

Payment

Checks must be received prior to going to press and be made payable to: **SF Running Forum Inc.**

Front Cover Page

The front cover page is reserved exclusively for the participating running clubs. No commercial ads allowed.

FORMAT

Tabloid newsprint (11" x 17"), published monthly. Full-color pages available.

WEB ACTIVITY

Approximately 30,000 hits-per-month. Produced for our participating Clubs. The **Greater Fort Lauderdale Road Runners, Northwest Broward Road Runners, Treasure Coast Running, Key West Southernmost Runners, and Palm Beach Roadrunners** Running Clubs.

DIGITAL EDITION

We now have an online digital edition that is available to everyone free-of-charge! Download to your smart phone or tablet.

CONTENT

Includes an extensive calendar of upcoming races, results of recent races, club information on 'fun runs,' training runs, track workouts, social meetings and special events!

THE EVENT CALENDAR

The area's most complete schedule and in-depth information on upcoming road races, marathons, track meets and racewalking.

RACE REPORTS

Complete coverage of the club's running scene with articles, photos and results of their races.